

CERTIFIED SPINAL HYGIENIST ONLINE COURSE

Become an expert in diagnosis, treatment and prevention of Degenerative Disc Disease



A 6 week course on the diagnosis, prevention, and treatment of Degenerative Disc Disease and the chiropractic wellness approach to maintaining a healthy spine and nervous system for a lifetime.

Next start date

See www.SpinalHygienist.com for class schedule

Next Live Seminar/Exam date

See www.SpinalHygienist.com for seminar schedule

Duration

6 weeks, 1-2 hrs/week

Certificate awarded upon passing of the final exam

Tuition

\$1,497 for DC's, \$749 for Non-DC's

CEUs

None at this time

Format

6 live online sessions (recorded with replay available),

1-Day Live Class

Professor

Dr. Tabor Smith D.C. Practicing chiropractor and honorary alumni of Life University.

"Why Spinal Hygiene - and Why Now?"

Welcome to the future of spine care. Spinal degeneration is at epidemic proportions in our society today. Some studies show as much as 96% of people will develop degenerative disc disease in their lifetime.

And that number is really not surprising when we look at the amount of time people are spending on cell phones, in front of computer screens, just sitting at a desk or watching TV.

Just imagine if the world took care of their spine as well as they take care of our teeth! That is our goal with the CSH Program. We want to create experts in the field of DDD prevention, or lifetime spinal care who will teach the world about spinal hygiene. Click Below to join tonight's free webinar to learn more...

Who is this program for?

This program is designed for chiropractors and chiropractic assistants responsible for making business decisions, educating patients, and improving patient care outcomes.

If you want to help take your practice from a pain-based shortterm care facility to a lifestyle/wellness based family practice, this course if for you!





On completion of this program, you'll walk away with

- 1. A new paradigm for spine care! You'll discover clarity around what causes disc degeneration, how to detect it through your exam and identify it on x-ray, as well as, how to insure you help your community to implement spinal hygiene protocols that will give them the best change for preventing it.
- Expert insight into a successful family chiropractic practice!
 You'll get an inside look at how a successful family practice
 implements spinal hygiene and builds longterm retention with
 patient care plans.
- 3. A clear understanding of the philosophy of wellness care and spinal hygiene! We'll dive deep into chiropractic philosophy and how spinal hygiene education fits perfectly into then chiropractic paradigm.
- 4. Strategies for attracting your ideal clients! We'll cover multiple marketing strategies and how to use then content you learn during the course to educate and attract pre-qualified patients into your office.

In addition you will receive a certificate of completion:

All participants who successfully complete the program will receive a Life University Professional Education Certificate

About the Certificate

Get recognized for your knowledge when you earn an official certificate of completion from Life University Post Graduate Education Department — and use it to set yourself apart as you leverage spinal hygiene content, degenerative disc disease education, and other wellness based marketing strategies.

*In order to be issued with a certificate, you will need to meet the requirements outlined in the course. Your certificate will be issued in your legal name and sent to you upon successful completion of the course, as per the stipulated requirements.



Program Outline

The Certified Spinal Hygienist Online Course will consist of 6 online sessions and 1 in-person weekend seminar, as well as, many added bonus materials. Each of the 6 online sessions will consist of multiple lessons. The 6 online session are titled as follows:

Session 1

A New Field of Experts Dedicated to Fighting the Silent Epidemic of Spinal Degeneration

Session 2

Human Anatomy, Structure, and Function

Session 3

Philosophy, Science, and Art of Chiropractic, Spinal Correction and Spinal Hygiene

Session 4

The Science, Communication Strategy, and Techniques behind Providing Lifetime Spinal Health and Hygiene for Your Community

Session 5

How to Create Your Message, Build Your Brand, and Market Your Practice Around Lifetime Spinal Health and Hygiene

Session 6

How to Create Your Message, Build Your Brand, and Market Your Practice Around Lifetime Spinal Health and Hygiene





This program is full of new concepts and strategies that will help you create a culture of lifetime spinal health and wellness inside your office. This information will help you grow your practice, improve your retention, increase patient compliance, and grow your income at the same time.



About the Instructor:

Dr. Tabor Smith is a practicing chiropractor in Houston TX. His practice members not only receive top-notch chiropractic care, they also receive a unique and very valuable education in spinal health and hygiene. Dr. Smith is a trailblazer

in the subject of spinal hygiene and holds many events and lectures on the subject. Dr. Smith owns and runs two of the largest chiropractic offices in the state of Texas, where he has treated thousands of patients and developed some of the life changing lessons that he teaches today.

Dr. Tabor Smith graduated from Eastern New Mexico University in May 2004 with a Bachelors degree in Biology. He graduated with a Doctor of Chiropractic degree from Parker Chiropractic College in 2007. He is a student for life and continues to study the fields of chiropractic, spinal hygiene, and overall natural health.



Have questions about this course?

Contact Dr. Tabor Smith D.C. at drtabor@spinalhygienist.com

Chedule call with Dr. Tabor Smith to have your questions answered.

www.spinalhygienist.com